

Manager of Communications

Divert NS is seeking a Manager of Communications for our Head Office located in Truro, Nova Scotia. Reporting to the Chief Executive Officer (CEO), you will be an integral part of the Divert NS team.

The Manager of Communications is responsible for the overall management of communications at Divert NS. This includes but is not limited to the development and implementation of the brand and communication strategy, standards and practices that promote Divert NS legislated mandates and objectives; managing all formal requests for information and work closely with legal council to ensure full legal adherence with the Freedom of Information and Protection of Privacy (FOIPOP) Act; key messages for all audiences to communicate Divert NS brand and goals; all issue and crisis management strategies; building and maintaining strong relationships with internal and external key stakeholders to ensure proper messaging of company brand and service offerings; developing and managing the Communications budget; and other communications related work.

Divert NS values diversity and equity. We seek applicants comprised of backgrounds that reflect the communities in which we operate. This includes, but is not limited to, age, gender, gender identity or expression, sexual orientation, persons with disabilities, African Nova Scotians, Indigenous peoples in Canada, and racially visible minorities.

Qualifications

- University Degree in Communications or a Degree in conjunction with a Graduate Diploma in Public Relations, with a minimum of five years of professional experience in communications and/or marketing leadership role.
- Thorough understanding of branding principles and communications tactics through multimedia, including social media.
- Proven ability to design, develop and implement both strategic programs and supporting tactics.
- Superior written and verbal communications skills, coupled with highly developed interpersonal skills.
- A strong team player that is able to work effectively as part of a team or to lead one.
- Experience in working with or leading culturally diverse teams is desired.
- Strong project management skills with demonstrated ability to multi-task and set priorities within tight timelines and high client expectations.
- Experience in planning and implementing public events.
- Ability to quickly grasp complex technical and business concepts and express them in clear language.
- Flexible and open to changing priorities and managing multiple tasks simultaneously within compressed timeframes.

This posting will remain active until the position is filled. Please forward your resume and cover letter in confidence to:

Human Resources
Divert NS
35 Commercial Street, Suite 400
Truro NS B2N 3H9

Email: hr@divertns.ca
Fax: 902-897-3256

Divert NS is a not-for-profit corporation that helps drive the culture of recycling and reducing waste in Nova Scotia.

We thank all applicants for their interest; however, only those selected for an interview will be contacted.